

New Mini

Advertising Rate Card

	Single Insertion	3 Insertions	6 Insertions
Colour			
DPS	£1800	£1710	£1620
Full page	£990	£940	£890
Half page	£510	£484	£459
Quarter page	£295	£280	£265
Eighth page	£170	£161	£153

Special positions +20%

Recognised Agencies 10% commission

Gold – 7 months of power sales

Double page spread full colour – July & September magazines

Banner advert with link March'04 – September'04 on www.newmini.org.uk

Receive 100 copies of each magazine for distribution to your customers.

Package price £2,634+VAT Dimensions: 303 x 438mm bleed, Trim 297 x 432mm

Silver – 7 months of sales

Whole page full colour – July & September magazines

Banner advert with link March'04 – September'04 on www.newmini.org.uk

Receive 100 copies of each magazine for distribution to your customers.

Package price £1,767+VAT Dimensions: 303 x 230mm bleed, Trim 297 x 216m

Bronze – 7 months of sales

Half page full colour – July & September magazines

Banner advert with link March'04 – September'04 on www.newmini.org.uk

Package price £967+VAT Dimension: 130 x 190mm or 266 x 92mm

Other Advertisement sizes:

Half page horizontal 135 x 207mm, vertical 280 x 95mm

Quarter page 135 x 95mm

Eighth page 63 x 95mm

Web site banner ads, links and database information upon request.

Contacts:

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