

NEW MINI 2005

Advertisement Specifications

Important:

All Files must be Macintosh compatible and Accompanied by Colour Hardcopy. Sadly Microsoft Word / pagemaker files can not be accepted at any time,

Applications:

Quark Express Version 4 or later. PhotoShop 7. Illustrator 8 EPS (Fonts created in Outlines). Freehand 8 EPS (Fonts Created in Outline). Pass 4 Press PDF.

Storage Media:

CD ROM. Zip Disk (100MB). DVD.

Advertisement Folder Content:

Document (Text and Layout). All individual images/pics/logos . All fonts used

Images/Pics/Logos:

Tiff / JPEG / Illustrator EPS. Colour separated to CMYK, Including all Special colours

Fonts:

All Fonts must be supplied, including EPSF Files

Scans:

Resolution 300DPI (SS)

ISDN:

Maximum Size	30MB
Filename	Magazine Title/Issue/Advertiser
Hardcopy Faxed	020 8726 8399
ISDN	020 8531 1028
Colour Proof Mailed:	Mini-World, Motoring Group Production, IPC Media Ltd. 10th Floor, Leon House, 233 High Street, Croydon. Surrey CR9 1HZ

Advert Sizes & Dimensions:

DPS adverts please supply as two separate pages. Please ensure all text is kept 10mm away from the edge. Please ensure there is a 3mm gutter allowance.

Whole Page Bleed 303 x 216mm,

Whole Page Trim 297 x 210mm,

Whole Page Type Area 277 x 190mm.

1/2 horizontal 132 x 190mm 1/2 vertical 277 x 90

1/4 132 x 90mm

1/8 63 x 90mm

If you have any queries please call Rebekah Roberts on 020 8726 8339